



Thiagarajar College of Engineering, Madurai
Dept of Chemistry

EARTH DAY

22 April 2024

Theme: "Planet vs. Plastics"

TCE ELACP PC-RP

ENVIRONMENT INFORMATION, AWARENESS, CAPACITY BUILDING
AND LIVELIHOOD PROGRAMME RESOURCE PARTNER FOR PLASTIC
WASTE MANAGEMENT UNDER MINISTRY OF ENVIRONMENT, FOREST
& CLIMATE CHANGE, GOVT. OF INDIA

Celebrate the 54th Earth Day

Earth Day is a global event commemorated every year on the 22nd of April. It aims to raise awareness about environmental issues and promotes eco-friendly practices, such as cutting back on driving and cleaning up litter, to mitigate environmental concerns like pollution, climate change and excessive energy usage.

Objectives of Celebrating Earth Day

Earth Day's primary objective is to motivate individuals to adopt eco-friendly practices in their everyday lives. such as:

- Raise awareness about the importance of environmental conservation and sustainable living;
- Promote individual and collective actions towards protecting the planet and preserving its natural resources;
- Encourage public participation in environmental advocacy and activism;
- Promote education and research on environmental issues and their solutions;
- Inspire policy-makers, businesses, and organizations to adopt eco-friendly practices and policies;
- Celebrate the beauty and diversity of our planet and promote its protection for future generation;
- Advocate for policy changes and solutions to environmental problems at local, national, and international levels;
- Encourage individuals and communities to take action towards environmental conservation and sustainable living;
- Promote environmental education and awareness about environmental issues;
- Inspire collective action and engage people of all ages, backgrounds, and cultures in environmental stewardship.

PROTECTING OUR PLANET STARTS WITH YOU

EDUCATE



When you further your own education, you can help others understand the importance and value of our natural resources.



SHOP WISELY

Buy less plastic and bring a reusable shopping bag.

REDUCE, REUSE, RECYCLE

Cut down on what you throw away. Follow the three "Rs" to conserve natural resources and landfill space.



EARTH DAY

PLANT A TREE

Trees provide food and oxygen. They help save energy, clean the air, and help combat climate change.



CONSERVE WATER



The less water you use, the less runoff and wastewater that eventually end up in the ocean.

DON'T SEND CHEMICALS INTO OUR WATERWAYS



Choose nontoxic chemicals in the home and office